

Preface

Welcome to the “How to Sell eBook from a WordPress Blog Using Free WP Shopping Cart Plugin”, a step by step guide on selling e-book online from your WordPress site. This e-book has been written for people who are new to WordPress and want to sell e-book from their site.

It is no wonder that ecommerce is a popular topic among the people and selling e-book from WordPress site is a great idea if you are looking to make some money online. One needs to learn how all the processed work though. Over the years I have seen some people struggling with selling e-books from WordPress site as there are not many helpful guides available.

After spending a bit of time I have compiled a thorough step by step guide that will walk you through the whole process. This ebook covers all the basic things with details from the beginning to the end and anyone will be able to understand it easily.

Hope the e-book will be useful and any suggestion for improvements will be taken into consideration.

Regards
Admin
wordpress-ecommerce.com

How to Install the Plugin

Go to your WordPress Dashboard and follow the steps stated below.

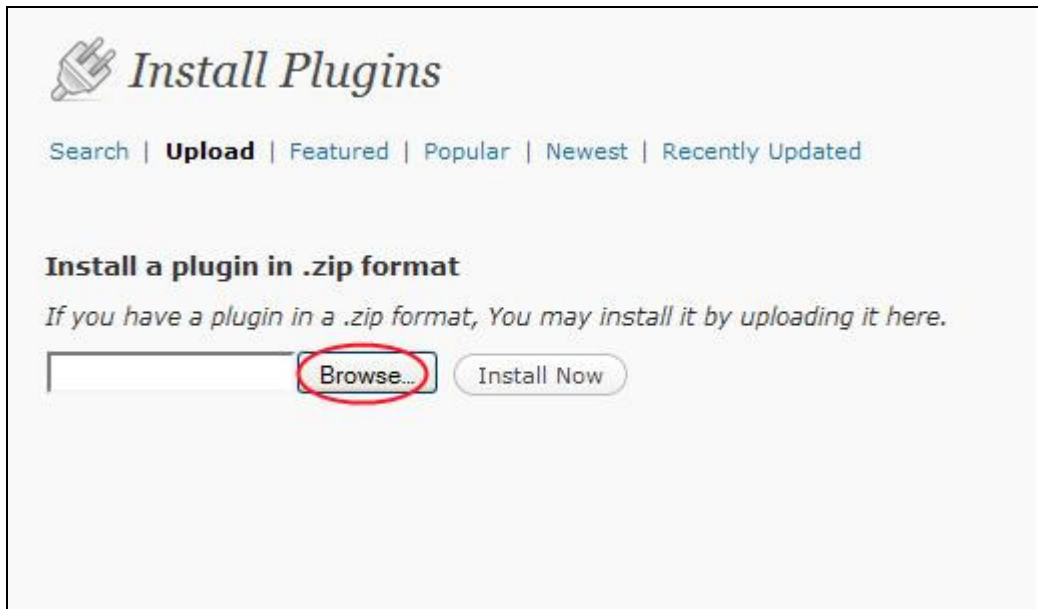


- Go to the “**Plugins**” menu of your wordpress admin panel.
- Click “**Add New**”.



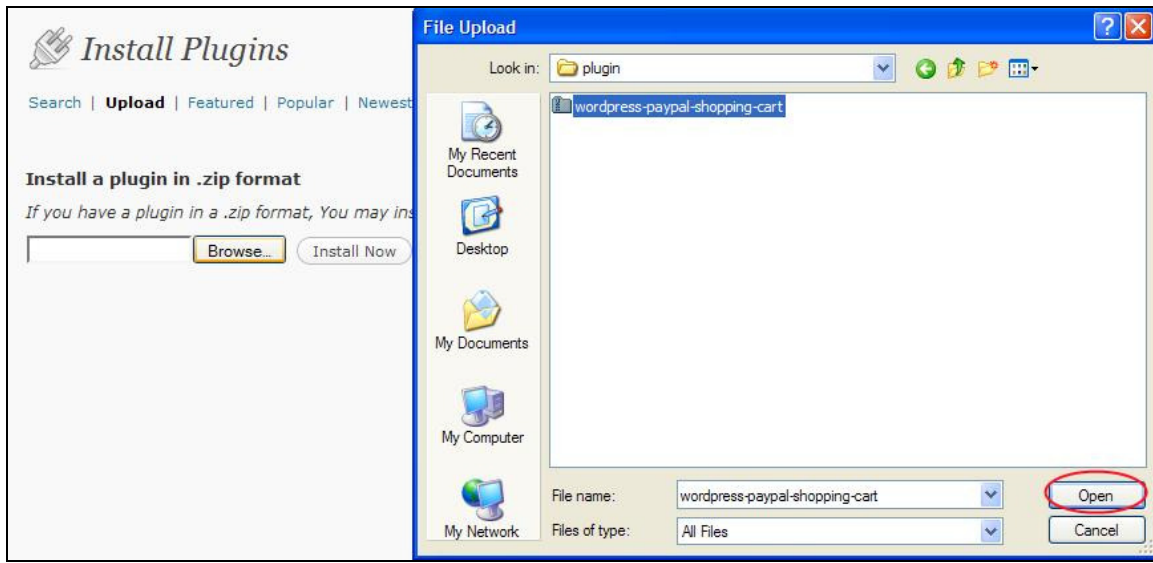
The image shows the top section of the WordPress 'Install Plugins' page. At the top left is a plug icon followed by the text 'Install Plugins'. Below this is a navigation bar with links: 'Search', 'Upload', 'Featured', 'Popular', 'Newest', and 'Recently Updated'. The 'Upload' link is circled in red. Below the navigation bar is a paragraph: 'Plugins extend and expand the functionality of WordPress. You may'. Underneath is a search section with the heading 'Search' and the text 'Search for plugins by keyword, author, or tag.' Below this is a search form with a dropdown menu labeled 'Term', an empty text input field, and a button labeled 'Search Plugins'.

- Click “**Upload**”



The image shows the 'Install a plugin in .zip format' section of the WordPress 'Install Plugins' page. At the top left is a plug icon followed by the text 'Install Plugins'. Below this is a navigation bar with links: 'Search', 'Upload', 'Featured', 'Popular', 'Newest', and 'Recently Updated'. The 'Upload' link is bolded. Below the navigation bar is the heading 'Install a plugin in .zip format' and the text 'If you have a plugin in a .zip format, You may install it by uploading it here.' Below this is a file upload form with an empty text input field, a button labeled 'Browse...' circled in red, and a button labeled 'Install Now'.

- Click “**Browse**”



- Select “**wordpress-paypal-shopping-cart**” plugin and click “**Open**”



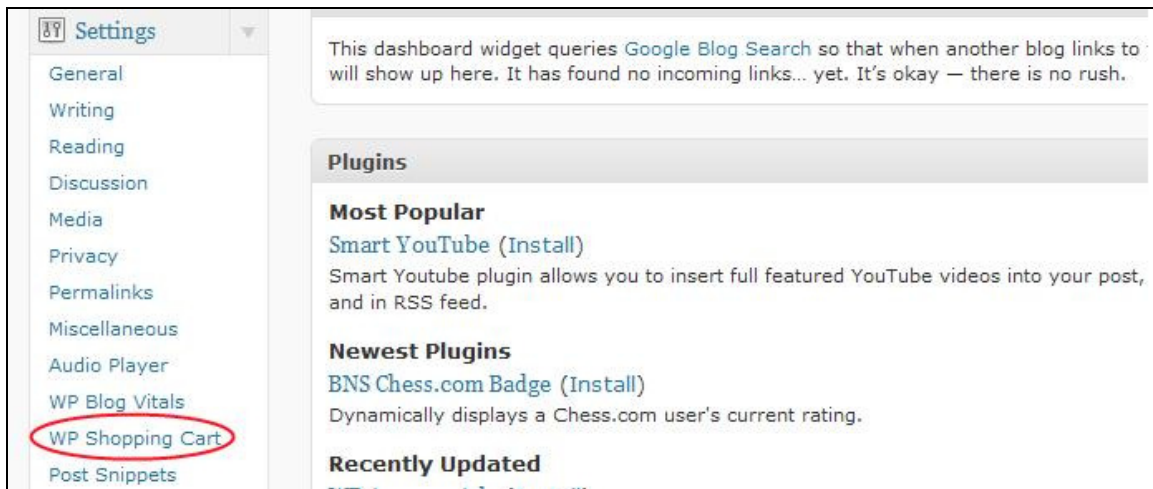
- Click “**Install Now**”



- Now Click **“Activate Plugin”**

As the installation is done, we are going to look at the settings of the plugin.

WP Shopping Cart Settings



- Click **“WP Shopping Cart”** Under Settings

PayPal and Shopping Cart Settings	
Paypal Email Address	<input type="text" value="peter234@gmail.com"/>
Shopping Cart title	<input type="text" value="Your Shopping Cart"/>
Text to show when Cart empty	<input type="text" value="Your cart is empty"/>
Currency	<input type="text" value="USD"/> (e.g. USD, EUR, GBP, AUD)
Currency Sybmol	<input type="text" value="\$"/> (e.g. \$, £, €)

- You can specify the “**Currency**” and “**Currency Symbol**” as you want.

Add to Cart button text or Image	<input type="text" value="Add to Cart"/> To use a customized image as the button simply enter the URL of the image file. e.g. http://www.your-site.com/wp-content/plugins/wordpress-paypal-shopping-cart/images/buy_now_button.png
Return URL	<input type="text" value="http://diablo-wiki.net"/> This is the URL the customer will be redirected to after a successful payment
Products Page URL	<input type="text"/> This is the URL of your products page if you have any. If used, the shopping cart
Hide Shopping Cart Image	<input type="checkbox"/> If ticked the shopping cart image will no be shown.
Use WP Affiliate Platform	<input type="checkbox"/> Check this if using with the WP Affiliate Platform plugin .

- You can use a simple “Add to Cart” button or specify the URL of the customized button image in this field to use a different button

You can get some customized button images at –
<http://www.your-site.com/wp-content/plugins/wordpress-paypal-shopping-cart/images/>

Return URL	<input type="text" value="http://diablo-wiki.net/"/>
	This is the URL the customer will be redirected to after a successful payment
Products Page URL	<input type="text"/>
	This is the URL of your products page if you have any. If used, the shopping c
Hide Shopping Cart Image	<input type="checkbox"/>
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Use WP Affiliate Platform	<input type="checkbox"/>
	Check this if using with the WP Affiliate Platform plugin .

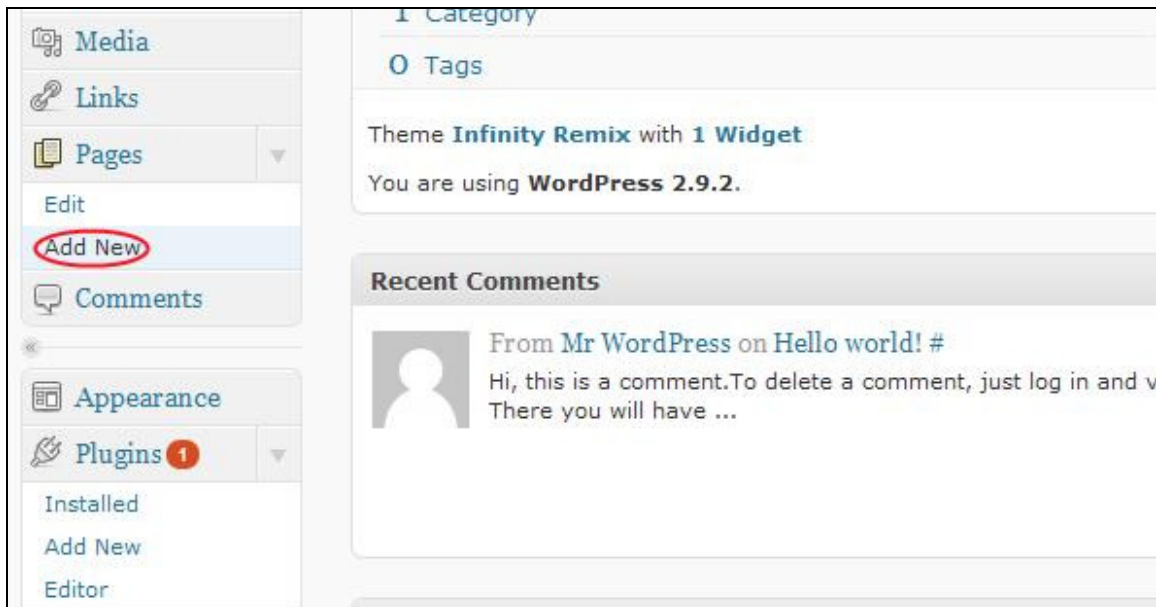
- You can specify a URL where your customer will be redirected to after a successful payment

	<input type="text"/>
	This is the URL of your products page if you have any. If
Hide Shopping Cart Image	<input type="checkbox"/>
	If ticked the shopping cart image will no be shown.
Use WP Affiliate Platform	<input type="checkbox"/>
	Check this if using with the WP Affiliate Platform plugin .
<input type="button" value="Update Options »"/>	

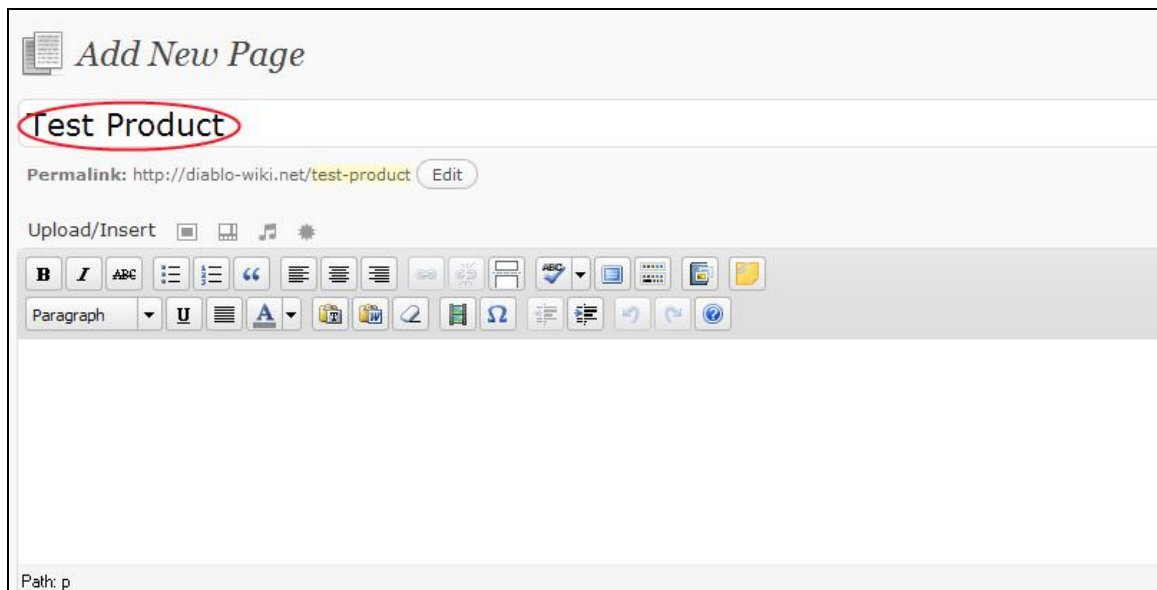
- Click “**Update Options**” to save the settings.

Now That we have configured the settings, we are going to set up an “**Add to Cart**” button for a product (e-book)


Creating an “Add to Cart” button



- Go to “Add New” under “Pages”










































- Give a title for the page (e.g. Test Product)









































 *Add New Page*

Test Product

Permalink: <http://diablo-wiki.net/test-product>

Upload/Insert    

B *I* ABC                                   


Paragraph                                        

Product Name: Search Engine Optimization.pdf

Product Price: \$ 10.00





Path: p












































- Let's give a short introduction for the e-book.












































 *Add New Page*

Test Product

Permalink: <http://diablo-wiki.net/test-product>

Upload/Insert    

B *I* ABC                                           

Paragraph                                           


Product Name: Search Engine Optimization.pdf

Product Price: \$ 10.00

Path: p





Visual **HTML**

- Go to “HTML”

 *Add New Page*

Test Product

Permalink: <http://diablo-wiki.net/test-product>

Upload/Insert    

b *i* [link](#) b-quote del ins img ul ol li code more shortcode1 shortcode2 lookup close tags

Product Name: Search Engine Optimization.pdf

Product Price: \$ 10.00

`[wp_cart:Search Engine Optimization.pdf:price:10.00:end]`


- Enter the shortcode

`[wp_cart:ebook_Name:price:ebook_price:end]`

e.g. `[wp_cart:Search Engine Optimization.pdf:price:10.00:end]`





Make sure that you enter the price of the e-book up to two decimal places (e.g. 15:99)

This shortcode will create an “**Add to Cart**” button on this page.

 *Add New Page*

Test Product

Permalink: <http://diablo-wiki.net/test-product> [Edit](#)

Upload/Insert    

b *i* [link](#) b-quote del ins img ul ol li code more shortcode1 shortcode2

Product Name: Search Engine Optimization.pdf

Product Price: \$ 10.00

[wp_cart:Search Engine Optimization.pdf:price:10.00:end]

[show_wp_shopping_cart]

Word count: 10

- You can also add another shortcode

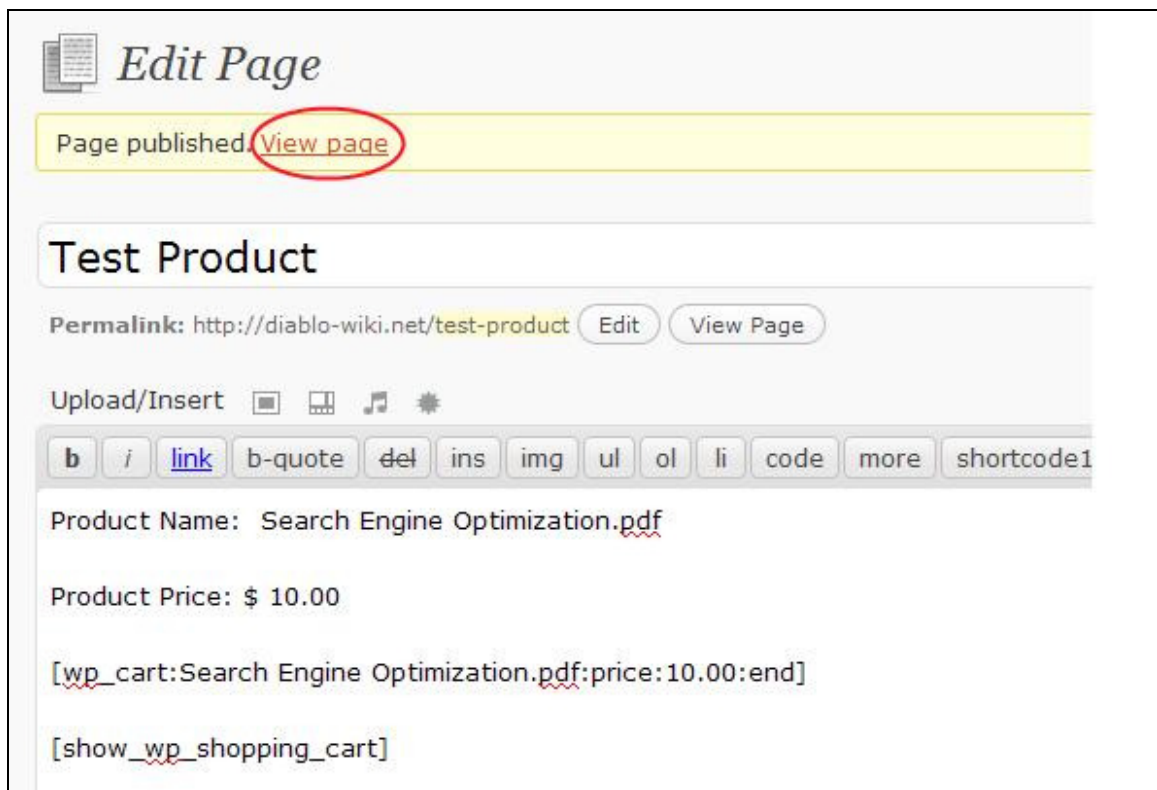
[\[show_wp_shopping_cart\]](#)

- This shortcode will show the shopping cart on this page i.e. after anyone click on “**Add to Cart**” button, The shopping cart will be visible on this page containing the item

You can also drag the “**WP Paypal Shopping Cart**” to the sidebar from the widget menu.



- After you are done, Click “**Publish**”



- Click “**View page**”

Home » Test Product

Test Product

Product Name: Search Engine Optimization.pdf

Product Price: \$ 10.00

[Add to Cart](#)

[Edit this entry.](#)

- We can see that an **“Add to Cart”** button has been created for that e-book


Home » Test Product


Test Product







Product Name: Search Engine Optimization.pdf

Product Price: \$ 10.00

[Add to Cart](#)


Your Shopping Cart

Item Name	Quantity	Price
Search Engine Optimization.pdf	<input type="text" value="1"/>	\$10.00 
Total:		\$10.00

- If we click on the “**Add to cart**” button it will show that the e-book has been added to the cart
- Your customer will click on “**Check out PayPal**” to make a payment

Search Engine Optimization.pdf Total: \$10.00 USD

Pay with Credit Card or Log In Secure Payments

[Learn more](#) about PayPal - the safer, easier way to pay.
[Enter your billing information](#)

Country:

First Name:

Last Name:

Credit Card Number:

Payment Type: [What's this?](#)

Expiration Date: / CSC:

Billing Address Line 1:

Billing Address Line 2: (optional)

City:

State:

ZIP Code:

Home Telephone:

Email:

Forgot [email address](#) or [password](#)?

- Your customer can either log in to pay with PayPal or Pay with Credit Card.

After your customer makes a payment, you will be notified of the product sale via email. As WP Simple PayPal Shopping cart doesn't have the secure and automatic product delivery option, you will have to send the link to download the e-book manually to the customer.

CONCLUSION

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